

ShowMakers®

2011 Summer Camp

Dear Director,

Our thanks to you for choosing **ShowMakers of America®!** We are confident that our company can provide you and your team with the BEST camp experience ever. With a staff possessing over 375 years of dance/drill team experience, we at **ShowMakers®** are prepared to meet your needs and lead you into the next century!

Each year, we improve our program to meet the changing needs of today's dance/drill teams and pep squads. At all of our camp locations you will receive routines geared for the field and court. You will be introduced to new styles, techniques, stunts, and innovative choreography. Our team building workshops will bring your group together and create a foundation of unity for the entire performing year!

Enclosed in your camp handbook is the following:

- ⇒ Registration Procedures
- ⇒ General Information
- ⇒ Medical/Liability Release Form
- ⇒ Evaluation/Awards Procedures
- ⇒ Camp Schedule
- ⇒ Social Officers Packet
- ⇒ Hotel Information / Directors
- ⇒ Texas Sales Tax Exemption Certificate / Hotel Occupancy Certificate (2 PDF-pages attached)

ShowMakers® is pleased to have YOU attend camp. We have spent countless hours creating the most progressive choreography yet to be seen. We look forward to working with you and your students this summer.

Sincerely,

Susan Angell-Gonzalez

Susan Angell-Gonzalez
President & CEO

ShowMakers

2011 Officer Camp

Embassy Suites Hotel, Spa and Conference Center

REGISTRATION/CHECK-IN-OUT

Registration will be held inside the main lobby on **June 6** between **8:00 and 9:15 am**. **Do not** check in at the hotel desk as you will be directed to check in with the SMA table first. Due to hotel check-out procedures, the rooms, most likely, will not be ready until 3:00 pm. We ask that you do not bring luggage into the hotel until notice is given. Please plan accordingly as all schools must arrive during the scheduled registration and the first session will begin at **10:00 am. in the ballroom**. If you are traveling from a distance, please plan your driving schedule accordingly. If you have not sent your room list, it must be submitted online immediately. **(The hotel requires an advance listing of names as to expedite check-in.)** ► **As a reminder, reservations will not be confirmed unless deposit is made by May 23 or full payment is received by the May 31.** In order to apply charges to your room for phone, pay per view, room service, etc., you must present a credit card to the hotel. Please inform your students that every time they use the phone (even for collect calls) they will be charged. Each school is responsible for additional charges made to rooms along with any damages incurred. **Tax Exempt Number: Please bring a copy of your schools tax exempt form (Texas Hotel Occupancy Tax Exemption Certificate attached).** **The hotel needs this information in order to prevent from charging additional taxes.** You may also **scan** and e-mail this form directly to the ShowMakers office by sending it as an attachment in a PDF or jpeg file. **No faxes will be accepted.**

Early Arrival: We cannot guarantee room availability after May 23rd for those requesting an additional night. Check-in for early arrival will be **5:00-5:30 pm. (June 5) in the lobby of the hotel. Do not check-in with the hotel.** You must check-in with ShowMakers first. Do not arrive before or after the scheduled check-in time. Please e-mail our office should you have a conflict with the arrival time. Breakfast is included in the extra night fee. ► **Final Day Check-out:** All rooms must be vacated by 12:00 noon. **Cathy Cook** will be in the lobby to assist with this endeavor. Please visit www.mapquest.com for directions to the Embassy Suites Hotel, Spa and Conference Center – 1001 E. McCarty Lane, San Marcos, Texas Phone: (512) 392-6450,

Hotel Parking

The hotel offers ample parking.

► Complimentary self-parking, includes in/out privileges ► Van, motor coach and bus parking available in open lot.

RELEASE FORMS

Release forms must be presented upon registration the first day of camp. Please print the amount needed from the enclosed form sheet. Students will not be allowed to participate without signed release form. ► **Please XEROX COPIES of all your medical release forms to KEEP YOURSELF**, so that our company and you have access to their information. ► If you're also attending one of our other camps with your officers, remember that those same girls will need a release form for another camp (we do not keep the forms on file). Any charges that you incur at local medical services will be the responsibility of the student.

CAMP FEE

Personal checks from students/parents **will not** be accepted for camp deposits or camp balances. Only school check, money order, or cash accepted. **Remaining balances are due no later than May 31st unless arrangements have been made with ShowMakers.** **No refunds will be issued after the May 23rd registration deadline.**

BALL ROOM

Please inform your students that the flooring in the ballroom(s) is carpeting. During class sessions, a sound proof separation wall will be placed. The ballroom will be available for practice between breaks, etc.

WHAT TO BRING

Toiletries
Tape/CD/I-pod Player
Cell Phones/*Optional: DVD Player

Thermos / Sweat Towel
Money for Camp Store
Cameras / Poms

Dancewear / Shoes
Pen / Pencil
Knee Pads (optional)

SOCIAL OFFICERS SUPPLY LIST

► See attached list.

Hotel

All groups are expected to be in their rooms by 12:00 midnight each evening. As a courtesy to other hotel guests, we ask that you follow a “quiet time” as long as your students are in their rooms. No practice is allowed in the halls or lobby of the hotel. In addition, we ask that you do not allow your students to roam the halls in their pajamas, etc. Student lockouts must be reported to the front desk. (We encourage directors to keep an additional key for each room.) Room and door decorations **are not** permitted. Absolutely no male visitors allowed in student rooms. Please inspect each room for damages and report to the hotel immediately. As a reminder, all charges made to the room will be at the expense of the individual. *A credit card will be required for this purpose.*

MEALS

Breakfast, lunch and dinner will be served daily. Meals **are not** included in the cost for commuters. Please plan accordingly.

Breakfast: 6:00-8:30

Lunch: 12:00-1:00

Dinner: 5:00-6:00

Meals are not provided for commuters (meal plans are not available for purchase).

Ice will be available on each floor of the hotel for thermos only. Nametags must be worn to be admitted into dining facilities. (Commuters will wear a different color badge.) The first meal served, will be lunch on Monday with the last meal being lunch on Wednesday. Those arriving the day prior to camp: Breakfast is provided on Day 1. FYI: The hotel will set up additional seating in rounds of 8-12. Please be prepared to share a table with others. **Please notify us no later than May 23rd if you require a vegetarian meal(s).**

VISITORS

► Due to seating problems and tight class schedules, **Home Routine, Choreography and Final Day Evaluations will not be open.** It is impossible for us to remain on schedule with parents and spectators lingering after performances. Due to the lack of space, chairs, and classes/workshops following these evaluations, we are unable to accommodate spectators. ► **Please inform your team, and notify parents in advance** as to prevent any misunderstanding. We ask that you do not have parents call our office for explanation.

CAMP STORE

The ShowMakers store will be set up outside the main ballroom. Personal checks from students/parents will not be accepted. The following items will be sold:

T-shirts (many designs to include tanks & baby-tees) \$12.00 - \$18.00

Patches \$5.00 / All-Star & Camp Patch \$6.00 Music CDs \$5.00 CASH ONLY!

VIDEO RESTRICTIONS

Video cameras **will not be permitted in class sessions.** Home Routine / Creative Choreography / Final Day Evaluations may be videotaped (your team only). Please call our office should you have questions or need clarification.

TRIP / PERFORMANCE OPPORTUNITIES

Each Dance/Drill Team/Officer Group is extended an opportunity to perform in the 2012 Capital One Bowl Halftime in Florida. In addition, those selected as ShowMakers All-Star Dancers are invited to participate in the 2011 Macy's Thanksgiving Day Parade®. Those Dance/Drill Officer groups receiving Grand Champions at camp will receive a team invitation to participate.

DIRECTORS

Directors will receive the officer camp DVD of routines along with a 2011-music CD. Each director will receive a complete Director Resource Handbook and will be presented a certificate for the hours spent attending the scheduled workshops and classes. Each director will receive a complimentary gift from ShowMakers.

TEXAS SALES TAX EXEMPTION CERTIFICATE & HOTEL OCCUPANCY CERTIFICATE

Please complete the enclosed tax exemption certificate and return to the ShowMakers office prior to camp (or upon arrival). The hotel will need a copy from each school attending. ► AGAIN, **Tax exempt number (Texas Hotel Occupancy Tax Exemption Certificate) is due upon arrival or via e-mail (no faxes).** *See information in the *Registration/Check-in/out Section*.

DIRECTIONS

Please visit www.mapquest.com for directions to the Embassy Suites Hotel, Spa and Conference Center – 1001 E. McCarty Lane, San Marcos, Texas Phone: (512) 392-6450, Fax: (512) 393-6451

MEDICAL INFORMATION

Student Name _____ School _____

I consent in advance to whatever medical treatment or procedures might be necessary for my daughter/son in case of injury or illness during the **ShowMakers of America®** Dance/Drill/Pep Squad/Officer camp. Such treatment may include, but may not be limited to anesthesia, X-ray, medical or surgical procedures as shall be in the best judgment of the attending physician. I understand that every effort will be made to reach me in case of serious illness or injury, and I release my daughter/son to **ShowMakers of America®** camps and staff in case of medical emergency.

List any medications or drugs, which the student will need to take regularly during the camp:

List any allergies, food restrictions, or unusual medical problems, which **ShowMakers** should be aware of:

Parents' or Legal Guardian Signature _____

Home Phone () _____ Work Phone () _____

Cell Phone () _____

Medical Insurance Coverage: _____

Policy Number: _____ Emergency Name/Phone: _____ () _____

WAIVER OF LIABILITY

We the parents or legal guardian of _____ agree to hold **ShowMakers of America®** harmless and forever indemnify it, its owners and/or its staff from any liability based on injuries or illness, which my daughter/son should sustain while on the premises occupied by the camp. I also understand that the insurance covering **ShowMakers of America®** does not cover injuries sustained by the student while attending **ShowMakers** camp. Therefore, I understand that each student is responsible for medical expense due to illness or injury that may occur at camp.

Parents' or Legal Guardian Signature _____

Date: _____ Address _____ City _____ Zip _____

ShowMakers of America

2011 Officer Camp Schedule

DAY 1

- 8:00-9:15 Hotel Registration / Camp Store open during some meals & breaks
*Clear lobby area by waiting/practicing in SMA ballroom areas only & luggage will go into designated storage area. / Cell phones need to be turned to silent mode during camp sessions!
- 10:00**-10:45 Camp Welcome / Staff Introductions / Buddies / Orientation / Staff Demonstration
- 10:45-12:00 **Camp Dance I “My Girls”** (Becca/Lindsey/Stephanie/Taylor/Casey/Mandy)Lauren/Auchey/Ashley B./Blair/Justin/Brittany
Camp Dance II “Beautiful People” (Julia/Taryn/Jessica A./Nicole)Meghan/Rachelle/Ashton/Sophie/Jessica W.
- **Director Meeting:** Video Preview/General Information/Evaluation Procedures (Susan/Becker/Cathy/Kimber/Lenida/Aubrey)
- 12:00-1:**20** LUNCH & Practice Time
1:**20**-1:30 **MEET** with Camp Buddy in main dance area
- 1:30-2:00 **Camp Dance I Wrap up/Practice** (Becca/Lindsey/Felan/Taylor/Casey/Mandy) Same
Camp Dance II Wrap-up/Practice (Julia/Taryn/Aillon/Nicole) Same
- 2:00-2:50 **INDIVIDUAL EVALUATION (Camp Dance)** All Staff
- 2:55-4:00 Leadership Workshop & Activities Golf Shot/Focus/Perspective Exercise (Becker/Lenida/Aubrey)
➤ **New to SMA Director Meeting:** Camp Policies & Procedures (Kimber/Sarah)
- 4:00-5:00 Practice Time
5:00-6:30 Dinner & Practice Time
- 6:30-8:05 **HOME ROUTINE EVALUATION** (All Staff)
- 8:10-8:45 Choreography Workshop & Assignment (Becker/Lenida)
○ **Director Meeting:** *Feed the Dog* (Aubrey)
- 8:50-9:00 Announcements / Daily Awards
- 9:00-12:00 Choreography Practice Time (Preparation for evaluation)
* No loud music or practicing in lobby areas, hotel rooms or hallways

DAY 2

- *Breakfast (Hotel Buffet)
- 8:00-8:20 Practice Time / Officers: Tell announcer # on SMA CD for choreography evaluation.
- 8:**20**-9:20 **CHOREOGRAPHY EVALUATION** (All Staff)
- 9:25-10:00 **Skill Development Workshop # 1** (Sarah/Becca/Taryn/Brittany/Lauren) All Staff
10:00-10:25 Camp Activity # 1: Drive (Lenida/Aubrey)
- 10:30-12:00 **Funky Pom “Get on the Floor”** (Jessica Marie/Mandy)Blair
Modern “Falling” (Holly/Becca/Jessica A./Brooke)Ashley B./Justin/Julia
Jazz-Kick “Time of My Life” (Taryn/Meghan/Jessica W./Rachelle)
Contemporary “My Love” (Brittany/Lauren/ Lindsey/Auchey/Nicole/Taylor/Ashton/Sophie)

- 12:00-1:00 Lunch
1:00-1:30 Practice Time
- 1:30-2:15 Camp Activity # 2: *Ride of Your Life* (Lenida /Aubrey)
2:15-2:45 Teaching / Perfecting / Polishing / Showmanship Workshop (Becker/Lenida/Aubrey)
- 3:00-4:30 **Novelty “L-O-V-E”** (Holly/Leslie/Becca/Meghan/Sophie) Justin/Brittany/Julia/Rachelle/Taryn
Advanced Lyrical “Between the Lines” (Blair/Lauren/Wright/Laura) Lindsey
Field Jazz “” (Sarah/Auchey/Jenny G./Katie/Ashton) Aillon/Boone/Nicole/Taylor
- 4:30-5:00 Camp Activity # 3: *Energy Bus* (Lenida/Aubrey)
- 5:00-6:00 Dinner
6:00-6:30 Practice Time
- 6:30-7:00 Problem-Solving Workshop & Activity (Becker/Lenida/Aubrey)
- 7:10-8:40 **Stylistic Jazz “Lost in the World”** (Lauren/Trevino/Justin/Boone)Aillon/Auchey/Blair/Brittany/ Nicole
Field Jazz-Kick “” (Mandy/Taylor/Julia/Brooke/Lindsey) Jessica W.
Lyrical “Slow Dancing in a Burning Room” (Taryn/Jenny G./ Brooke/Meghan/Sophie/Katie)Rachelle
○ **Directors: Zumba** (Jessica Marie/Kimber)
- 8:45-8:55 Announcements / Daily Awards
- 9:00-12:00 Choreography Practice Time (Preparation for evaluation)
* No loud music or practicing in lobby areas, hotel rooms or hallways

DAY 3

- *Breakfast (Hotel Buffet)
- 8:00-8:20 Practice Time / Officers: Tell announcer # on SMA CD for choreography evaluation.
*VOTE for Most Admired, Most Spirited Officers and Most Outstanding Staff Member (Kimber)
- 8:20-9:40 **FINAL DAY EVALUATION** (All Staff)
- 9:50-11:20 **Hip Hop “Buzzin”** (Trevino/Mandy/Brittany/Meghan/Nicole) Lauren/Jessica W.
Field Pom “” (Blair/ Rachelle) Jessica A./Justin/Ashton/Sophie
Adv. Jazz “Born this Way” (Becca/Lindsey/Julia/Taylor) Auchey/Boone/Taryn
- 10:00-10:30 **Directors’ Treat: Style Show by DanzGear** (Debra Moravits)
- 11:20-12:00 ► Room Check-out with HOTEL not SMA: By Noon
12:00-1:30 Lunch & Practice Time
- 1:30-2:15 **Skill Development Workshop # 2** (Sarah/Becca/Taryn/Brittany/Lauren) All Staff
- 2:20-2:50 Camp Activity # 4: The Golden Ticket (Lenida/Aubrey)
- 3:00-3:45 **All-Star Auditions** (All Staff)
*Trip Detail: Macy’s Thanksgiving Parade® / Capital One Bowl (Becker)
- 3:50-4:35 **Miss High Kick** (All Staff)
- 4:45-5:15 **AWARDS** (Becker/Kimber)

☺ Camp Store Open (Shirts / Award Patches)

CAMP EVALUATION

ShowMakers of America® will offer an atmosphere that is non-competitive and where the primary focus is on learning. Our awards system will be a positive reinforcement toward teamwork, dedication and a positive attitude.

TEAM & OFFICER EVALUATIONS

HOME ROUTINE EVALUATION: This evaluation will be held on the first evening of camp. Teams/officer groups will be given a I, II, or III rating. Highest scoring teams will be recognized and awarded plaques on the final morning of camp. In addition, a “Most Outstanding Home Routine” award will be given to the school with the highest score.

CAMP DANCE EVALUATION: This evaluation will be held the last day of Line Camp. Officer Camp participants will NOT be evaluated as a group on Camp Dance. Teams will be given a I, II, or III rating. Highest scoring teams will be recognized on the last day of camp. Additionally, a “Most Outstanding Camp Dance” award will be given to the school with the highest score.

CREATIVE CHOREOGRAPHY EVALUATION: Only at Officer Camp. The assignment will be given the first day of camp and performed on day two. This evaluation will count towards a final day awards trophy. In addition, a “Most Outstanding Creative Choreography” award will be given to the group with the highest score.

FINAL DAY EVALUATION: **Officer** groups must select one routine taught at camp for final day evaluation. Camp dance may not be presented as one of the routines. All final day selections must be performed as the staff presented the choreography. (Minor changes are acceptable.) Additionally, a “Most Outstanding Final Day” award will be given to the team with the highest score. Not at line, drill, or pep camps.

ALL EVALUATIONS COUNT TOWARDS FINAL DAY CAMP TROPHIES. TEAMS AND OFFICER GROUPS HAVE THE OPTION OF PARTICIPATING.

EVALUATION PROCEDURES & AWARDS

All evaluations will be based on a rating of:

Division I (I) = 85-100

Division II (II) = 70-84

Division III (III) = 59-69

2 written critiques will be given per evaluation along with 1 verbal critique on video flash drive.

DIVISION I: Awarded to groups receiving a I rating on 1 evaluation.

DOUBLE DIVISION I: Awarded to officers receiving a I rating on 2 evaluations.

SWEEPSTAKES: Awarded to groups receiving a I rating on 2 evaluations (3 for officers).

GRAND CHAMPIONS: Awarded to the group(s) with the highest cumulative points.

MOST ADMIRER TEAM: Teams will vote for the most admired team or officer group based on camp participation and enthusiasm. This award will be presented the final day of camp.

OUTSTANDING TEAM OF THE DAY: Voted on by staff and presented at the end of each day. Teams/officer groups will receive a plaque.

MOST DISCIPLINED: Voted on by staff and awarded at the end of each day. Each team member will receive a MOST DISCIPLINED ribbon.

HOME ROUTINE AWARD: This award will be presented to the team(s) or officer group(s) receiving the highest scores.

MOST OUTSTANDING HOME ROUTINE PERFORMANCE: This award will be presented to the team(s) or officer group(s) receiving the highest home routine performance score.

CAMP DANCE AWARD: This award will be presented to the team(s) receiving the highest scores. (Not at officer camp.)

MOST OUTSTANDING CAMP DANCE PERFORMANCE: This award is presented to the team(s) with the highest camp dance performance score. (Not at officer camp.)

FINAL DAY AWARD: This award will be presented to the officers receiving the highest scores. (Only at officer camp)

MOST OUTSTANDING FINAL DAY PERFORMANCE: Awarded to the team or officer group receiving the highest score. (Not at line camp.)

OUTSTANDING CREATIVE CHOREOGRAPHY: This award will be presented at officer camp and awarded to the officer group(s) receiving the highest score(s).

MOST OUTSTANDING CREATIVE CHOREOGRAPHY: Awarded to the officers receiving the highest score.

INDIVIDUAL EVALUATION & AWARDS

Instructors will award blue ribbons in all dance sessions to students displaying exceptional ability in: skills, dance technique, learning and showmanship. Ribbons cannot be given, they must be earned. Every student at camp **will not** receive a ribbon.

CAMP DANCE EVALUATION: Outstanding students will be awarded with a pink or red ribbon for their performance on camp dance. Not everyone will receive a ribbon. Only those students receiving a pink or red ribbon on their camp dance performance will be eligible to audition for **All-Star Dancer**.

ALL-STAR DANCER: Those individuals receiving a pink or red ribbon on camp dance evaluation will be eligible to audition for **All-Star Dancer** on the final evening of camp. Those individuals selected will be extended an invitation to participate in the **Macy's Thanksgiving Day Parade®** and the **Capital One Bowl**.

SUPERLATIVES: These individuals will be selected by the ShowMakers staff and are recognized as the outstanding participants at camp. Staff will observe participants for the following qualities: skill ability, technique, leadership, attitude, behavior, showmanship, and congeniality. Superlatives will be presented on the final day of camp.

MISS SHOWMAKER: Miss ShowMaker and runners-up will be selected from the **Superlatives** and will be presented on the final day of camp.

MISS HIGH KICK: A kick sequence will be taught then followed by a kick-off. Those participants displaying outstanding kick height and technique will be selected. **Miss High Kick** and runners-up will be presented on the final day of camp.

MISS LEAPS / MISS TURNS: These individuals will be selected by the ShowMakers staff. Staff will observe participants for the following: skill ability, technique, execution. Awards will be presented on the final day of camp.

EVALUATION CRITIQUES

Our professional staff will provide oral and written critiques during all performance evaluations. One oral critique per evaluation will be recorded on video flash drive.

ShowMakers

CHOREOGRAPHY RATING

Officer Camp Creative Choreography

School	Possible Score	SCORE	Comments
Adherence to choreography restrictions	10		
Creativity / Uniqueness	20		
Formations / "Partner Work" / Stunts / Level Variety	10		
Precision (strict adherence to style and form / timing)	10		
Memory	10		
Technique (method/style of displaying accurate skills)	10		
Overall Visual Effectiveness	30		
TOTAL SCORE	100		

85-100 = I SUPERIOR / 70-84 = II EXCELLENT / 55-69 = III Needs Improvement

√ Excellent / - Needs Improvement / * Comments on Video/Flashdrive



Judge _____

ShowMakers of America®

Summer Camp Final Day Routine Performance Evaluation

Team / Officer

SCHOOL	CLASSIFICATION / CATEGORY	MAX POINTS	SCORE
APPEARANCE	<input type="checkbox"/> Uniform/Costume <input type="checkbox"/> Grooming <input type="checkbox"/> Costume Suitability	10	
CHOREOGRAPHY	<input type="checkbox"/> Variety of Movement <input type="checkbox"/> Transitions <input type="checkbox"/> Difficulty <input type="checkbox"/> Formations <input type="checkbox"/> Creativity/Originality <input type="checkbox"/> Use of Floor Space <input type="checkbox"/> Musical Selection <input type="checkbox"/> Floor Levels <input type="checkbox"/> Music Interpretation	25	
TECHNIQUE / EXECUTION	<input type="checkbox"/> Extensions <input type="checkbox"/> Posture <input type="checkbox"/> Leaps <input type="checkbox"/> Body Alignment <input type="checkbox"/> Turns (<input type="checkbox"/> Uniformity of Kicks) <input type="checkbox"/> Control (<input type="checkbox"/> Kick Technique) <input type="checkbox"/> Footwork <input type="checkbox"/> Transitions (<input type="checkbox"/> Use of Prop)	25	
PRECISION	<input type="checkbox"/> Uniformity of Movement <input type="checkbox"/> Timing <input type="checkbox"/> Spacing/Alignment/Formations	20	
SHOWMANSHIP	<input type="checkbox"/> Attitude <input type="checkbox"/> Audience Appeal <input type="checkbox"/> Poise <input type="checkbox"/> Focus/Eye Contact <input type="checkbox"/> Projection <input type="checkbox"/> Energy Level	20	
TOTAL SCORE		100	
PENALTIES	Explanation:		

85 – 100 = I SUPERIOR
 70 – 84 = II EXCELLENT
 55 – 69 = III GOOD

TOTAL POINTS _____

RATING _____

√ Excellent / — Needs Improvement / * Comments on Video/Flashdrive
 ► Blank indicates good

JUDGE _____

Embassy Suites San Marcos - Hotel, Spa & Conference Center



Directions to Hotel

From Austin, Texas:

Take I-35 South toward San Marcos, Texas. Exit at the McCarty Lane Exit (Exit 201). Take a left on McCarty Lane.

From San Antonio, Texas:

Take I-35 North toward San Marcos, Texas. Exit at the McCarty Lane Exit (Exit 201). Take a right on McCarty Lane.

From Houston: I-10 West to U.S. 183 North to SR-80. Take I-35 South to McCarty Lane Exit.



Suites

Delight in a sizeable two-room suite in San Marcos, Texas with separate bedroom, spacious living room, and sofa bed. Amenities include two flat-screen TVs, microwave, refrigerator, and high-speed Internet access (wired & wireless).

Complimentary Cooked-to-Order Breakfast

There's a long list of tasty breakfast goodies to choose from when you take advantage of the daily complimentary cooked-to-order breakfast at the Embassy Suites **San Marcos** – Hotel, Spa, and Conference Center, conveniently located midway between **San Antonio** and **Austin**. Enjoy everything from pancakes, waffles, omelets, and eggs to sausage, hash browns, and bacon. If a cooked breakfast isn't your thing then we also have cereals, fresh fruit, toast and pastries to get your day in **San Marcos, TX** off to a great start.

ShowMakers of America® 2011 Social Officer Camp

Thank you so much for choosing ShowMakers of America® Social Officer Camp! We are so excited that you are going to come grow as a social officer line with us. ShowMakers of America® Staff has been hard at work cultivating a social officer camp that will improve the makeup of your team, and last year was a huge success! Our staff will be presenting many great workshops including, Leadership Social Officer Style, Problem Solving, Motivational Games, Seasonal Fun and MANY, MANY MORE.

In preparation for your upcoming camp, we ask that you be working on developing a creative and motivational theme for your upcoming school year. This theme will be a tool that your Social Officer Line will use throughout camp as we help grow and expand your ideas.

Please begin to compile a special bag of necessities that you will bring with you to camp. We have attached a separate sheet for you to review!

Our Staff can't wait to help guide your Social Officer Line to yet another amazing year! We look forward to meeting you all at our upcoming camp.

Social Officer Camp Supply List

Supplies (per squad):

Tri fold in any color
Scissors - one pair per Social Officer
Map Pencils
Markers
Bottle of glue or Glue stick per officer group
Hot glue gun with glue sticks
Stickers
Assorted Color Cardstock Paper
Construction Paper
Colored Paper
Tape
Pencils and Pens
Scrapbook Materials
Ideas and Costumes for Skit

Team Information

Drill Team Calendar
School Calendar
Football Schedule

Things for Evaluations

Ideas & Costumes for Skit
Theme ideas for year & any supplies necessary

ShowMakers of America

2011 Social Officer Camp Schedule

DAY 1

8:00-9:15	Hotel Registration / Camp Store open during most meals & breaks *Clear lobby area by waiting/practicing in SMA ballroom areas only & luggage will go into designated storage area. / Cell phones need to be turned to silent mode during camp sessions!
10:00 -10:45	Camp Welcome / Staff Introductions / Buddies / Orientation / Staff Demonstration
10:45-12:00	Camp Dance II "Beautiful People" (Julia/Taryn/Jessica A./Nicole)Meghan/Rachelle/Ashton/ Sophie/Jessica W.
	➤ Director Meeting: Video Preview/General Information/Evaluation Procedures (Susan/Becker/Cathy/Kimber/Lenida/Aubrey)
12:00-1:20	LUNCH & Practice Time
1:20-1:30	Meet with Camp Buddy
1:30-2:00	Camp Dance II Wrap-up/Practice (Julia/Taryn/Jessica A./Nicole)Meghan/Rachelle/Ashton/ Sophie/Jessica W.
2:00-2:50	INDIVIDUAL EVALUATION (Camp Dance) All Staff
2:55 – 3:35	"Believing is Succeeding" Workshop (Brooke)
3:35- 3:50	Tri-fold/Presentation Explanation and Guidelines (Burnham/Brooke)
3:50 – 4:10	Workshop: Choosing and Incorporating a Theme (Burnham)
4:10 – 5:00	Break Away Session #1 ▶ Presidents Problem Solving (Laura) ▶ Supporting Your President (Amanda)
5:00 – 6:00	Dinner
6:00 – 6:30	Leadership Workshop: Social Officer Style (Leslie/Brooke)
6:30 – 8:05	Watch Home Routine Evaluation
8:10 – 8:45	Skit Workshop and Assignment (Amanda) ALL
8:50 – 9:00	Announcements & Daily Awards with military officers

DAY 2

	**Breakfast Buffet / Camp Store Open during all meals & breaks
8:00 – 8:20	Practice Time
8:20 – 9:20	Workshop: "Getting to the Heart of the Matter" (Amanda/Brooke)
9:25 – 10:20	Skit Evaluation (Amanda, Burnham and Casey)
10:25 – 11:15	Break Away Session #2 ▶ Seasonal Fun (Burnham) ▶ Community Service (Laura)
11:15 – 12:00	Constructive Rest (Amanda)
12:00 – 1:00	Lunch
1:00 – 1:30	Practice and Collaboration Time
1:30 – 1:55	Making a Motivational Game (Burnham)
1:55 – 2:50	Workshop: Top Ten (ALL SO STAFF)
3:00 – 4:30	Novelty "LOVE" (Holly/Leslie/Becca/Meghan/Sophie)Justin/Brittany/Julia/Rachelle/Taryn
4:30 – 5:00	Final Day Presentation Collaboration Time
5:00 – 6:00	Dinner

- 6:00 – 7:00 **Workshop: Team Building – Part 1** (Laura)
 - 7:05 – 7:30 Motivational Game Share (Burnham)
 - 7:35 – 8:15 **Song Assignment** (Casey)
 - 8:20 – 8:40 Motivational Game (Leslie)
 - 8:45-8:55 Announcements / Daily Awards
 - 9:00-12:00 Practice and Preparation Time
- * No loud music or practicing in lobby areas, hotel rooms or hallways

DAY 3

***Breakfast Buffet**

- 8:00 – 8:20 Planning Time
- 8:20 – 9:40 Watch Final Day Evaluations for Dance Officers
- 9:45 – 10:50 **Present Trifold and Song** (Amanda, Burnham and Casey)
- 10:50 – 11:15 Motivational Game (Burnham)
- 11:20 - 12:00 ▶ Room Check-out with HOTEL not SMA: By Noon

- 12:00 – 1:00 Lunch *Campers Vote for Most Spirited Social Officer Line, Most Admired Social Officer Line, and Most Outstanding Staff Member (Kimber)

- 1:00 – 2:10 **Hip Hop “Buzzin”** (Trevino/Mandy/Meghan/Nicole) Jessica W
- 2:15 - 2:50 **Leadership Workshop: Team Building – Part 2** (Laura)
- 3:00 – 3:45 ***Social Officer All Star Auditions / Trip Detail: Macy’s Thanksgiving Parade® / Capital One Bowl***
- 3:45 – 4:00 **Pep Rally (ALL SO staff)**
- 4:00 – 4:45 Craft (Burnham/Casey)
- 4:45-5:15 **AWARDS** (Becker/Kimber)

- ☺ Camp Store Open (Shirts / Award Patches)

ShowMakers

SKIT RATING

Social Officer Camp Skit Evaluation

School:	Possible Score 100	Score	Comments
Creativity: ____ Use of materials ____ Team Effort ____ Originality	20		
Message: ____ Applicable to Team ____ Realistic ____ Appropriate to Team	20		
Clarity: ____ Made sense ____ Professionalism ____ Cohesiveness	20		
Required Elements: ____ Time ____ Quote/Phrase	20		
Overall Entertainment:	20		

85-100 = I SUPERIOR RATING
 70-84 = II EXCELLENT RATING
 55-69 = III GOOD RATING

FINAL SCORE _____

RATING _____



JUDGE _____

SHOWMAKERS CAMP PREPARATION

CONDITIONING

- ✓ Make sure your girls are in good physical condition prior to camp arrival. Prepare them for long hours of instruction and performance.
- ✓ Put them on a running program to develop cardiovascular stamina. This will help your students “hold up” in heat and strenuous workouts.
- ✓ **STRETCH!!!!** Work on stretches for every part of the body. Your students will perform better if they are not sore. Prepare them for a rigorous schedule at camp!
- ✓ Remind your team to drink plenty of water! Allow them to bring a thermos filled with water each day. Proper hydration is especially important during exercise. Adequate fluid intake for dancers is essential to comfort, performance and safety. The longer and more intensely they exercise, the more important it is to drink the right kind of fluids.

CAMP EDUCATION

- ✓ Educate your team by explaining to them a little about **ShowMakers** and what to expect each day at camp. Xerox a camp schedule for each participant.
- ✓ Brief your group on awards procedures / awards for which individuals are eligible.
- ✓ Discuss travel/special event opportunities provided by **ShowMakers**.
- ✓ Go over the camp schedule in advance. Divide your team into groups for learning routines.
- ✓ Let parents know WHEN (or if) they may view evaluations. Each camp is different because of time and space limitations. Parent-child contact is necessary at times, so giving the parents a camp schedule is helpful.

CAMP ETIQUETTE

- ✓ During Evaluations: Make sure your team or officer line is being supportive of as many other groups and teams as possible. As every dancer knows, it is so much more fun to perform for an audience that is energetic and appreciative. Good sportsmanship is always encouraged and expected. A supportive atmosphere is essential in order for everyone to receive a positive camp experience.
- ✓ Encourage your dancers to congratulate and support other teams and groups. Remind your team that everyone is at camp for the same reason: You love to dance and you want to learn!
- ✓ Be respectful of one another’s belongings and personal space.

HOTEL / DORM

- ✓ Go over guidelines with your team regarding what is expected in the hotel or dorm (to include elevator etiquette).
- ✓ Remind your students to bring linens, shower shoes, toiletries, etc. for dorm stay only.
- ✓ \$ for camp store, snack machines and late-night pizza orders!
- ✓ Alarm clock & plug in phone for dorm stay only (or cell phones).
- ✓ DVD Player or Laptop to view Camp DVD.

TEAM MOTIVATION

- ✓ Hold daily “team building” meetings to encourage and motivate your students. Make sure the team’s focus is on development of their relationships with one another as well as their dance skills. Fostering strong relationships and genuine friendships can help build a strong team that will be able to work through any difficulty throughout the year.
- ✓ Create team activities to share at camp. Example: daily awards for outstanding individuals.
- ✓ Have your team or officer group set “goals” they want to achieve while at camp and throughout the year.
- ✓ Bring patience and understanding with you!
- ✓ Encourage, be positive, develop their confidence, and instill pride in your dancers, **HAVE FUN!!!!**